

ACCELERATING GHG EMISSION REDUCTION IN MARRIOTT'S GLOBAL SUPPLY CHAIN

Marriott's commitment to supply chain sustainability started with the formation of their Executive Green Council reporting directly to the CEO. In collaboration with Conservation International, a global environmental NGO, Marriott set the goal of greening their multi-billion dollar supply chain.

Researching and ensuring a robust and transparent supply chain takes a lot of resources and expertise, which was why the company chose to partner with MindClick.

Dave Lippert, VP Global Design Procurement explained, "MindClick brings four critical services:

- a deep expertise in sustainability metrics across a variety of product categories;
- technology tools to cost effectively and efficiently support data collection and reporting from our suppliers;
- independent supplier performance evaluation;
- And access to solutions to help suppliers improve their performance."



Following Marriott's leadership in reducing greenhouse gas emissions in its hotels, MindClick applied the same performance assessment criteria to Marriott's directly contracted suppliers in the furniture category.

Starting with approximately 20 suppliers in 2013, Marriott agreed to spend 75% of Marriott's budget with suppliers who completed the MindClick evaluation. MindClick rated suppliers' greenhouse gas emission efforts, starting with the completion of an energy footprint. Highest points were awarded to suppliers with verified, publicly disclosed GHG emission reductions.

Fast forward two years, and there are now almost 100 suppliers reporting their GHG emission reduction efforts to Marriott. Results have been impressive with 56% measuring their energy consumption and 40% measuring GHG emissions. From the sample of suppliers that have actually achieved GHG reductions, an estimated 3,072,132.26 MT CO₂e have been reduced, the equivalent of removing 646,765 passenger vehicles from the road.

As more suppliers reduce greenhouse gas emissions, Marriott's purchasing power will make a substantial contribution in the fight against climate change.

